
YOKOHAMA TIRE (CANADA) INC.**We're celebrating 30 years of motorsport success.
And your club is invited to the party!**

I'm writing with a special offer to Canada's motorsports community from Yokohama Tire (Canada) Inc.

Yokohama has been a respected name in motorsport since 1979 and is well-known for its sponsorship of rally in Canada. Now, we're celebrating 30 years of success on the racetrack and the rally route with a program you will want to share with club members.

Rally and motorsports clubs are the backbone of the sport. The enthusiastic support of competitors, organizers, volunteers and fans make it possible for motorsports at every level. So we're saying thanks with a discount program for club members, good for both Yokohama motorsports tires *and* Yokohama ADVAN high performance street tires.

By presenting a special discount coupon to a Yokohama dealer, rally and motorsports club members can receive savings on designated motorsports and high performance street tires.

Motorsports tires – \$30 off each tire

ADVAN high performance street tires – \$15 off each tire

(Note: Certain Yokohama competition tires are only available through designated Yokohama motorsports dealers.)

We hope you will help publicize this program at your meetings, in your newsletter and on your website throughout the year. To get you started, enclosed are notices with coupons that can be distributed immediately. An e-mail will be sent to your club shortly with reproducible files of the discount coupon for use in your newsletter and on your website. Your members simply have to clip the coupon and present it with proof of their club membership when they purchase their tires.

Our rally sponsorship in Canada is a real-world demonstration of our dedication to advancing tire technology. With this program, we hope even more real-life competitors and enthusiasts will enjoy the performance of Yokohama tires.

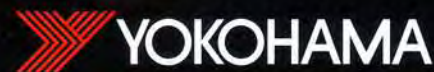
Sincerely,



Jonathon Karelse
Marketing Manager

We Race for 30 years.

You Win!



You know Yokohama's reputation as a **leader in motorsport**. Since 1979, the familiar Yokohama and ADVAN logos have been on winning entries from the sports cars of Le Mans to the victors in the rugged rally events **from Dakar to Canada**. Yokohama ADVAN **competition and high performance tires** have carried international superstars and local weekend warriors to the podium.

We're celebrating 30 years of success in motorsports, and you get the rewards!

Until the end of 2009, we're offering members of motorsports clubs across Canada some amazing deals on Yokohama motorsports and high performance street tires! All you need is your membership card from an accredited motorsports club and the coupon below to be entitled to a club discount on the purchase of the following tires:



Motorsports tires
\$30 off each tire

ADVAN High Performance tires
\$15 off each tire

This offer is valid at participating Yokohama dealers in Canada until December 31, 2009. Certain competition tires are only available through designated Yokohama motorsports dealers.



2009 Yokohama Motorsports Promotion

This certificate entitles

to a **club discount** on four Yokohama Motorsports and ADVAN High Performance Street Tires

Your Club name

Issued on

Motorsports tires
\$30 off each tire

ADVAN High Performance tires
\$15 off each tire

Expires December 31, 2009 | No cash value | One time use only | Taxes applicable to purchase price | Mount, balance and other installation costs remain the vehicle owner's responsibility | Only an original of this certificate will be accepted | This certificate cannot be combined with any other offers